

towPartners Policy Statement

During our association, you may provide us with information about your business. This policy statement explains what we typically do, and don't do, with it. At towPartners, we respect your privacy and are committed to protecting the information you share with us.

This is our policy and not anyone else's policy. If you associate with someone else, even if you associate with them through your association with us, our policy does not apply.

Membership and the availability of benefits begin the day your membership is processed by towPartners. Fifteen dollars of the annual membership fee is designated for subscription to the Advisor magazine. For sponsored memberships, ten percent of the sponsorship fee is designated for subscription to the Advisor magazine. Free listings on towSearch are subject to minimum data requirements and will be posted once membership is active. Individual and employee members are not eligible for a listing on towSearch. Members may opt to not be listed on towSearch and a listing is not a requirement of membership.

When you login to our website, our computer automatically gathers certain information about your computer. For example, we note what web browser you use and what operating system you use. We use this information to adjust our website so it works right for more people.

When you login to our website, our computer places very short text files called "cookies" on your computer. Cookies allow us to keep track of things such as your purchases and so forth. If you don't want this to happen, you can set your web browser to tell you whenever our computer (or anyone else's computer) starts to do this, and you can say no.

In the course of joining our group or purchasing something, you may provide us with contact information like your name, address, phone number, fax number and e-mail address. We may use this information to inform you about goods and services that we or our business associates offer. We do not sell this information to anyone. When we contact you like this, we will inform you how to opt-out and we will not contact you in this manner any more.

We may disclose information about our members to the towPartners Supplier Partner network of companies in order to provide you with better service and information about products that may interest you. We may also disclose information about our members to third parties for certain purposes such as servicing customer relationships, fraud and risk management, and responding to transaction requests; to third party companies in order to offer or support a product or service that we provide to you such as the third party data processor. We may make disclosures to other non-affiliated third parties as permitted by law.

You may have also provided us with information about your business. For example, you may have told us how many trucks you have or your rates for a specific type of call. We use this information so that we and our business associates can make programs better suited to serve business like yours.

By using our site or submitting personal information to towPartners you agree that we may collect, use and disclose such information in accordance with this privacy policy. You also consent to towPartners having the right to collect, use and disclose any information acquired, whether through our websites or other towPartners services which is not in a specifically identifiable form, including aggregated information. You may refuse or withdraw your consent to use some of the provided information at any time by contacting towPartners. If you refuse or withdraw your consent, we may not be able to provide you or continue to provide you with certain services or information which may be of value to you.

towPartners' goal in collecting and using your information is to enhance your product and service experience with us such as for the following purposes:

- powering towSearch to provide call volume to the businesses of our members through a tool that allows the public to locate the correct service provider(s) to meet their needs;
 - providing you with general marketing, product, service and business partner information and offers;
 - providing you and other members with statistical information based on averages from aggregate data collected in areas such as rates, payment time frames, fleet sizes, normal policies and procedures, business practices and more;
 - establishing and maintaining commercial relationships with partners, customers, suppliers and other third parties, including to assist you in these relationships as it relates to ordering, billing dispute resolution, account administration and other needs you may have with your accounts with our Supplier Partners.
 - conducting market analysis and research;
 - maintaining the accuracy of our records to respond to your inquiries and provide you with customer service communications and otherwise manage our relationship with you;
 - satisfying other reasonable, legitimate business interests; and
 - for any other purpose to which you consent.
- towPartners may also disclose aggregated information that does not allow you or your company to be specifically identified to third parties.

By accepting membership in towPartners and providing data to our company you agree that in certain circumstances your information may be collected, used, or disclosed without your knowledge and/or consent for journalistic, artistic or literary purposes if its use is confined to those purposes. These uses of your data will not allow your company to be specifically identified by third parties.

Under federal law, customer accounts with phone companies, including wireless carriers, have the right to confidentiality of account information including Customer Proprietary Network Information (CPNI), being held by the phone company. As a member of towPartners you authorize us to be a party to your account information on accounts registered for our discount programs. This allows us to assist you with order placement, account troubleshooting, billing dispute inquires, rate plan optimization, etc. towPartners will not sell or divulge this information to any outside or unrelated party except where directly needed to service your accounts as requested. No changes will be made to your accounts without your authorization. If you do not want us to use your CPNI for these offered services, you may opt-out online by updating your member profile or by sending a request in writing to our offices.

We restrict access to nonpublic information about you to those employees who need to know that information to provided products or services to you. We maintain physical, electronic, and procedural safeguards to guard your non-public information.

towPartners is committed to protecting your company information in compliance with this policy and applicable laws. To help protect the confidentiality of your company information, towPartners employs administrative and technical security measures appropriate to the sensitivity of your company information. For example, we operate secure data networks protected by industry standard firewall and encryption systems.

In terms of communicating company information, you should note that there is no method of transmitting or storing data that is completely secure. While the physical characteristics of each are different, mail, telephone calls, faxes and transmissions over the Internet are all susceptible to possible loss, misrouting, interception and misuse of the information being communicated or transmitted. Moreover, where you use member numbers, passwords, PIN's or other special access features on our website or in connection with towPartners services, it is your responsibility to safeguard them.

Members are presumed to have opted in to receiving commercial messages from us. If you want to opt-out of receiving these messages, the instructions for opting-out are on the message. You can always opt-out of receiving e-mails or fax communications from towPartners by updating your profile through our website.

You also agree that if the ownership of all or substantially all of towPartners' business or individual business units owned by towPartners were to change, your user information may be transferred to the new owner so our service can continue operations. In any such transfer of information, your user information would remain subject to the terms of this policy statement.

We reserve the right to amend, change, modify or supplement this policy statement at any time. Such changes will apply to company information collected from the date of posting of the revised policy as well as to existing information held by towPartners. If we make material amendments, changes, modifications or supplements to this policy statement, we will provide our current members with a revised notice evidencing such action. The policy statement and updates will be posted in the member area of our website and we encourage you to review the policy statement each time you visit the site. We will send you an annual notice of this policy statement if, and to the extent, required by applicable law or regulation.

towPartners is committed to continuous improvement and values your input. If you have any questions, comments or concerns about this policy, or wish to update or correct your company information that we may have, you may contact towPartners at:

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